

NRMLA 2007 Eastern Regional Meeting

April 7-8, 2008 • Hyatt Regency at Penn's Landing • Philadelphia, PA



www.nrmlaonline.org

Sponsorship Opportunities

SPONSORSHIP BENEFITS:

- Listing on NRMLAOnLine conference page with link to your web site
- Table Top Exhibit Space (Available to the first 5 Bronze Sponsors)
Exhibit space is assigned based on level of sponsorship and date of receipt of payment for sponsorship
- Complimentary Registration(s) based on level of sponsorship
- Mailing list for your pre and post conference marketing plan
- Recognition in event conference book and event signage

Sponsorship and advertising space only available to members of NRMLA. If you are not a member and interested in becoming one, please contact Darryl Hicks at 202-939-1784 or Dhicks@DWORKBELL.com.

Sponsorship prices increase \$1,000 after March 14, 2008.

Sign up now to sponsor BOTH Western and Eastern Regional Meetings and receive a 10% DISCOUNT!

SPONSORSHIP PACKAGES

~~Platinum~~ — ~~\$8,000~~ — **SOLD OUT**

- 4 Conference Registrations
- Full-page Color Ad in Program (7.5" x 11")
- Table Top Exhibit Space
- Event Signage

~~Gold~~ — ~~\$6,500~~ — **SOLD OUT**

- 3 Conference Registrations
- 1/2 Page Color Ad in Program (7.75" w x 5.1875" h)
- Table Top Exhibit Space
- Event Signage

~~Silver~~ — ~~\$4,500~~ — **SOLD OUT**

- 2 Conference Registrations
- 1/4 Page Color Ad in Program (3.8125" w x 5.1875" h)
- Table Top Exhibit Space
- Event Signage

~~Bronze~~ — ~~\$2,500~~ — **SOLD OUT**

- 1 Conference Registration
- 1/4 Page Color Ad in Program (3.8125" w x 5.1875" h)
- Table Top Exhibit Space only available to first 5 Sponsors
- Event Signage

EVENT SPONSORSHIP

Opening Reception — **\$5,000** 1 Available

- 1 Conference Registration
- 1/4 Page Color Ad in Program (3.5" w X 5" h)
- Exhibit Space—6X2 Table top
- Event Signage

Coffee/Soda Breaks (all 3 breaks) — **\$4,500** 1 Available

- 1 Conference Registration
- 1/4 Page Color Ad in Program (3.5" w X 5" h)
- Event Signage

~~Lanyards for Name Badges~~ — ~~\$1,500~~ 1 Available **SOLD**

- Event Signage

Audio Visual Services — **\$2,500** 1 Available

- Event Signage

CONFERENCE BOOK ADVERTISING

All ads are in color. You must be a NRMLA member to advertise in the conference book.

PRICING:	MEMBER
Full Page 7.75" w X 10.5" h	\$950
Half Page Horizontal 7.75" w x 5.1875" h	\$750
Quarter Page Horizontal 3.8125" w x 5.1875" h	\$600
Inside Front 7.75" w X 10.5" h	SOLD \$950
Inside Back 7.75" w X 10.5" h	SOLD \$950
Back Cover 7.75" w X 10.5" h	SOLD \$1,500

Space Close: 3/12/08 • Material Due: 3/14/08
Send artwork to: marketing@nrmlaonline.org

For more information
about sponsorship, please contact
Shelby Greenlow at

916-392-8599 or shelby@irmevents.com

ACT NOW! Only 20 exhibitor spaces available

Sponsor Registration Form

Page 1 of 2

Early rates expire March 14, 2008

Return completed application with payment.

Directions: Please provide your contact information below and the sponsorship items you wish to purchase. As a sponsor benefit, you receive 1-4 complimentary conference registrations. Please identify names of these attendees at bottom of form.

1. Sponsorship Contact *Please complete the information requested.*

Person Coordinating Arrangements _____
Firm _____
Street _____ Suite _____
City _____ State _____ Zip _____
Telephone Number _____ Fax Number _____
Email Address _____ Direct Telephone Number _____

2. Pricing *See Sponsorship Details for more information.*

EARLY ENROLLMENT FEES (Expire 3/14/08)

~~Program Sponsorships:~~ Platinum \$8,000 Gold \$6,500 Silver \$4,500 Bronze \$2,500 **SOLD OUT**

REGULAR ENROLLMENT FEES (Start 3/15/08)

~~Program Sponsorships:~~ Platinum \$9,000 Gold \$7,500 Silver \$5,500 Bronze \$3,500 **SOLD OUT**

EVENT AND MATERIALS SPONSORSHIPS *For specific date, please circle the day you are requesting.*

	Early (Expire 3/14/08)	Regular (Start 3/15/08)
Opening Reception	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Coffee/Soda Breaks	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$5,500
Conference Lanyards/Name Badges	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500 SOLD
Audio Visual Services	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500

CONFERENCE BOOK ADVERTISING

All Ads are 4-color

Full Page Ad	<input type="checkbox"/> \$950	Conference Book Inside Front Cover	<input type="checkbox"/> \$950 SOLD
Half Page Ad (<i>horiz only</i>)	<input type="checkbox"/> \$750	Conference Book Inside Back Cover	<input type="checkbox"/> \$950 SOLD
Quarter Page Ad (<i>horiz only</i>)	<input type="checkbox"/> \$600	Conference Book Back Cover	<input type="checkbox"/> \$1,500 SOLD

Subtotal \$ _____

10% discount -\$ _____

(if sponsoring both Regional Meetings)

Total Payment \$ _____

continued

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Sponsor Registration Form

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Early rates expire March 14, 2008

Return completed application with payment.

3. Payment

Check (payable to NRMLA) Visa MasterCard AmericanExpress

Credit Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Billing Address _____

Cancellation Policy: All cancellations must be received in writing; faxes and emails are acceptable. Cancellations received **on or before need March 21, 2008** will be refunded for all but a \$200 cancellation fee. No refunds will be given for cancellations received after **March 21, 2008**. All registrations for complimentary attendees will be cancelled in conjunction with the sponsorship.

4. Complimentary Attendees

Attendee information based on sponsor level: _____
(i.e., Platinum, Gold, Silver, Bronze Sponsor; Event or Material Sponsor)

Attendee Name _____

Email _____

Attendee Name _____

Email _____

Attendee Name _____

Email _____

Attendee Name _____

Email _____

Please make checks payable to NRMLA. Return to:

NRMLA, Attn: Sponsors

1400 16th Street, NW, Suite 420

Washington, DC 20036

Tel. 202.939.1760 • Fax 202.265.4435

Please submit your company logo as soon as possible. Vector art preferred. High res jpegs also acceptable.
Email to marketing@nrmlaonline.org

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