

NRMLA 2007 WESTERN REGIONAL MEETING SPONSORSHIP

February 21-22, 2007 ■ Fairmont Newport Beach ■ Newport Beach, CA

NRMLA offers a variety of sponsorship opportunities designed to fit your needs.

Sponsorship Benefits:

- Listing on NRMLAOnline conference page along with company logo and link.
- Ideal exhibit space for table/booth in the registration area (*limited availability, depends on sponsorship level*)
- Complimentary conference registration for company staff (*# of registrants depends on sponsorship level*)
- Mailing list for your pre and post conference marketing efforts
- "Thanks to our Sponsors" listing of all sponsors on signage at event and conference book

All sponsorship commitments must be confirmed in writing and payment must accompany order.

SPONSORSHIP PACKAGES

Platinum — \$7,500

- 4 Conference Registrations
- Full-page Color Ad in Program (8.5 x 11")
- Exhibit Space - 10X10 booth space
- Event Signage

Gold — \$6,000

- 3 Conference Registrations
- ½ Page Color Ad in Program (7.25 x 5")
- Exhibit Space - 8X10 booth space
- Event Signage

Silver — \$4,000

- 2 Conference Registrations
- ¼ Page Color Ad in Program (3.5" w X 5" h)
- Exhibit Space—6X2 Table top
- Event Signage

Bronze — \$2,500

- 1 Conference Registration
- ¼ Page Color Ad in Program (3.5" w X 5" h)
- Event Signage

For more information about sponsorship, please contact Barbara Zamora at 202-939-1776 or bzamora@dworbell.com

DON'T DELAY, RESERVE YOUR SPACE TODAY!

EXHIBIT HOURS

Wednesday 02/21, 10 a.m.—6:30 p.m.
Thursday 02/22, 8:00 a.m.—12:30 p.m.

EVENT SPONSORSHIP

1. **Opening Reception—\$5,000** 1 Available
 - 2 Conference Registrations
 - ¼ Page Color Ad in Program (3.5" w X 5" h)
 - Exhibit Space—6X2 Table top
 - Event Signage
2. **Conference Book—\$3,000** 1 Available
 - 1 Conference Registration
 - 1 Page Color Ad in Program (8.5" x 11")
 - Event Signage
3. **Coffee/Soda Breaks—\$3,000** 3 Available
 - 1 Conference Registration
 - ¼ Page Color Ad in Program (3.5" w X 5" h)
 - Event signage
4. **Lanyards for Name Badges—\$1,500** **SOLD**
 - 1 Conference Registration
 - Event signage
5. **Audio Visual Services—\$2,500** 1 Available
 - 1 Conference Registration
 - Event signage

CONFERENCE BOOK ADVERTISING

The NRMLA Program Book details all the events, sessions, speakers and handouts. Each attendee will receive a copy of the book. Space is limited; advertising opportunities include full, half and quarter pages. **All ads are in color.** *You must be a NRMLA member to advertise in the program.*

Pricing:	Member
Full Page 8.5" w X 11" h	\$800
Half Page Horizontal 7.25" w X 5" h	\$600
Quarter Page Horizontal 3.5" w X 5" h	\$450

SPACE CLOSE: 02/01/2007 - MATERIAL CLOSE: 02/05/2007

Register online at
www.nrmlaonline.org



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Receipt of this form by NRMLA constitutes an agreement to be a sponsor.
Please submit this completed form and any specified artwork for advertising. Please print or type all information clearly. You must include an e-mail address.

Firm: _____

First Name: _____ Last Name: _____

Title: _____ Email: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax _____

Please select the sponsorship level by checking the appropriate box:

SPONSORSHIP PACKAGES

Platinum	<input type="checkbox"/>	\$7,500	Silver	<input type="checkbox"/>	\$4,000
Gold	<input type="checkbox"/>	\$6,000	Bronze	<input type="checkbox"/>	\$2,500

EVENT SPONSORSHIPS

Opening Reception	<input type="checkbox"/>	\$5,000	Conference Book	<input type="checkbox"/>	\$3,000
Coffee/Soda Breaks	<input type="checkbox"/>	\$3,000	Lanyards for Name Badges	SOLD	
Audio Visual Services	<input type="checkbox"/>	\$2,500			

CONFERENCE BOOK ADVERTISING (**SPACE CLOSE: FEBRUARY 1, 2007; MATERIAL CLOSE: FEBRUARY 5, 2007**)

Full Page	<input type="checkbox"/>	\$800
Half Page	<input type="checkbox"/>	\$600
Quarter Page	<input type="checkbox"/>	\$450

TOTAL: _____

Signature of Acceptance: _____ Date: _____

Payment Method

<input type="checkbox"/> Check <i>Make checks payable to NRMLA</i>	<input type="checkbox"/> Please Send Invoice
<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
	<input type="checkbox"/> American Express

Card Number: _____ Exp. Date: _____ Name on Card _____

Credit card Billing address : _____

Signature of card holder _____

Send payment and signed sponsorship agreement to:
NRMLA Western Regional Meeting
1400 16th Street, NW, Suite 420,
Washington, DC 20036 or by fax to 202-265-4435.

For questions about sponsorships, please
contact Barbara Zamora at 202-939-1776 or
bzamora@dworbell.com

**For conference information or to register online, visit us at
www.nrmlaonline.org**



NRMLA 2007 WESTERN REGIONAL MEETINGS

SPONSOR REGISTRATION FORM

February 21-22, 2007 ■ Fairmont Newport Beach ■ Newport Beach, CA

DIRECTIONS: Please fill out a copy of this form for each person from your company selected as a complimentary registrant associated with your conference sponsorship. Complimentary registration includes all conference sessions, opening reception, breakfasts, luncheon, and breaks.

All additional staff, not receiving a complimentary registration, pay full price. You may register online, or download and fax a copy of the regular conference registration form, by visiting NRMLAOnline.org.

Firm: _____

First Name: _____ Last Name: _____

Title: _____ Email: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax: _____

SPONSORSHIP

- Platinum (4 complimentary registrations)
- Gold (3 complimentary registrations)
- Silver (2 complimentary registrations)
- Bronze (1 complimentary registration)
- Opening Reception (2 complimentary registrations)
- Lanyards (1 complimentary registration)
- Coffee/Soda breaks (1 complimentary registration)
- Conference book (1 complimentary registration)
- Audio Visual Services (1 complimentary registration)
- Please check here if you will attend the *Getting Started in Reverse Mortgages Workshop***

Conference Location

This meeting will be held at the Fairmont Newport Beach 4500 Macarthur Boulevard, Newport Beach, CA 92660.

Hotel Accommodations

NRMLA has reserved a block of rooms at the special rate of \$159/night. To book your room please contact the Fairmont Newport Beach directly by January 26 at 949-476-2001 and mention NRMLA.

Sponsor Cancellation Policy

All cancellations must be received in writing; faxes and e-mails are acceptable. A cancellation fee of \$200 will be assessed to cancellations received by January 26. No refunds will be given for cancellations received after January 26.

All registrations for complimentary personnel will be cancelled in conjunction with the sponsorship.

RETURN REGISTRATION FORM TO:

NRMLA, 1400 16th Street, NW, Suite 420, Washington, DC 20036.

Tel. 202.939.1760, Fax 202.265.4435

**For more information or to register online
visit us at www.nrmlaonline.org**

