

National Aging in Place

NAIPC

Council

Aging in Place Conference

February 22, 2007

Fairmont Newport Beach,
Newport Beach, CA

Don't miss this rare opportunity to consult with some of the nation's leading authorities on coping with an aging America.

PROGRAM HIGHLIGHTS

- ◆ **Age Wave Trends: Recognizing the Opportunities and Preparing to Cater to the "Silver Tsunami"**
featuring *Mary Furlong*, Author of *Turning Silver into Gold: How to Profit in the New Boomer Marketplace*
- ◆ **Honing Your Message: Persuading Seniors & Their Families to Pro-Actively Plan for Aging in Place**
featuring *Ciji Ware*, Author of *Rightsizing Your Life: Simplifying Your Surroundings While Keeping What Matters Most* and *Jane Glen Haas*, journalist and founder of WomanSage, a non-profit organization dedicated to enriching the lives of mid-life women.
- ◆ **Taking a Stand: Helping Protect Our Clients from Senior Fraud**
featuring *Peggy Osborne*, California Attorney General's Crime and Violence Prevention Center
- ◆ **Trends and Innovation in Home Modification**
featuring *Susan Duncan*, President, ADAptations inc.

If you are a senior service provider, financial planner, homecare professional, remodeler, technology provider, reverse mortgage lender, etc., this conference is for you!

ABOUT NAIPC

The primary mission of the National Aging In Place Council is to foster an ongoing forum between individual professionals (from the private, public and non-profit sectors) and corporations to work together to promote aging in place.

REGISTER NOW

NAIPC Member \$95

Non-Member \$175

DON'T DELAY! REGISTER TODAY!

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FAX back credit card information to 202-265-4435 or mail to

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For more information, call us at 202-939-1784 or
visit our website at www.naipc.org