



HUD/FHA Reverse Mortgage Information  
Fair & Expo for Seniors  
Friday, September 26, 2008  
Radisson Newport Beach Hotel

EXHIBITOR KIT



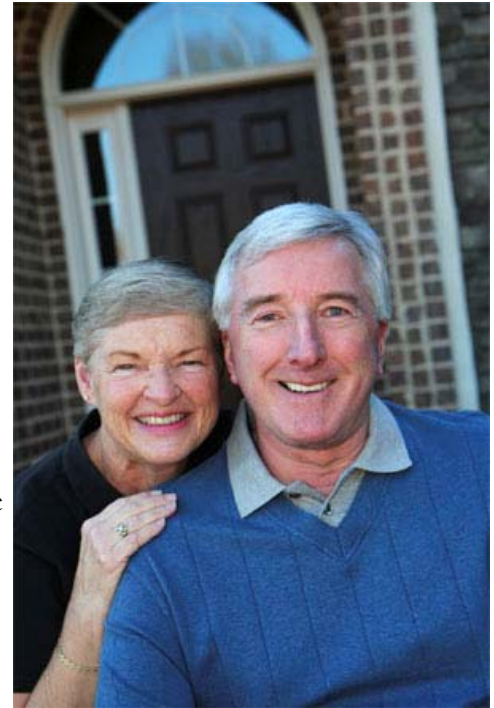
**Help protect consumers by giving them the facts about Reverse Mortgages.  
Join us on September 26**

On Friday, September 26, thousands of Southern California homeowners are invited to attend a free resource fair to learn about the pros and cons of reverse mortgages.  
You need to be there!

**HUD/FHA Reverse Mortgage Information Fair  
& Expo for Seniors**

Friday, September 26, 2008  
9:00 AM – 4:00 PM  
Radisson Newport Beach Hotel

The U.S. Department of Housing and Urban Development/  
Federal Housing Administration and National Reverse Mortgage  
Lenders Association are pleased to sponsor the consumer  
information fair, so that seniors and their families can obtain  
balanced, credible information about reverse mortgages.



**Who should exhibit at this Consumer Information Fair?**

- FHA-Approved Lenders who originate Home Equity Conversion Mortgages (HECMs)
- Housing Counselors
- Public sector organizations that provide supportive services for older Americans in the Los Angeles area.

**Who will you meet?**

- Expected Audience: Homeowners age 55 years and older in the Orange County area, family members, and trusted advisors
- Primary Languages Spoken: English, Spanish

**Event Overview**

- On the hour, an expert from FHA will host a seminar about benefits and risks of a reverse mortgage. Presentations at 9:00 AM, 10:00 AM, 11:00 AM, 12:00 PM, 1:00 PM, 2:00 PM. The 11:00 AM presentation will be in Spanish.
- HUD-Approved Housing Counselors will be available to meet one-on-one with consumers who may have questions about reverse mortgages and the counseling process. Please note, no counseling certificates will be signed on-site.

## How to Register as an Exhibitor

1. If you are a lender, you must be an FHA-Approved Lender or Lender Correspondent. Please fill out and return the FHA-approved lender and lender correspondent verification form (page 9) in this packet. Return the signed letter with your exhibitor registration.
2. So that we can give confidence to consumers, we require all exhibitors to sign the Exhibitor Terms of Agreement. If you are a NRMLA member, who has already signed the NRMLA Code of Conduct, you do not need to sign the Exhibitor Terms of Agreement.
3. Have your registration forms and payment submitted to NRMLA by **September 5**.

## Exhibiting & Fees

The cost to exhibit is:

- Private Company/Corporation:  
\$650
- Private Company/Corporation that is a member of NRMLA:  
\$500
- Public/Nonprofit Organization:  
\$150

As an exhibitor your 10'x10' exhibit booth is provided with:

- 8' HIGH BACKWALL -WITH SHOW COLORS (BLUE & WHITE)
- 3' HIGH SIDERAIL - BURGANDY
- ONE LINE ID SIGN (31 CHARACTERS INCLUDING SPACES)
- 1 - 6' DRAPED TABLE (WHITE)
- 2 - CHAIRS

## Additional Exhibit Services

Go to <http://hud.shepdec.com/> to find out more about the services listed below or to place an order.

Services offered include:

- Larger presentation table (8')
- Storage & Freight Services
- Furniture Rental
- Rental Exhibits
- Additional Signage
- Telephone, Internet, & Electric Outlet (Provided by Radisson Newport Beach Hotel)

## Installing Your Exhibit Booth at Radisson Newport Beach Hotel

Please note the union labor and fire regulations at the Radisson Newport Beach Hotel. Go to: <http://hud.shepdec.com/> to read the union labor and fire regulations.

Local Unions have the jurisdiction for the erection, clean up, dismantling, repair and building of all exhibits. However, an exhibitor may install or dismantle his own exhibit providing the total time for installation of any of the above does not take more than 30 MINUTES FOR ONE PERSON TO COMPLETE. This does not mean 15 minutes for two persons or ten minutes for three persons. If any of the work to be performed above requires more than 30 minutes for all or partial then the work must be done with the proper union personnel. This does not include putting out brochures and merchandise.

### **Move In**

Exhibitors can move into the Radisson Ballroom on Thursday, September 25, beginning at 6 p.m.

Counselors can move into the Radisson Ballroom on Thursday, September 25, beginning at 6 p.m. or Friday, September 26 from 7:45 a.m. – 8:45 a.m.

### **Move out**

Exhibitors must have all materials out of the Radisson Newport Beach Hotel by 7:00 p.m. on Friday, September 26.

# HUD/FHA Reverse Mortgage Information Fair & Expo for Seniors Exhibitor Registration

**Directions:** Please provide your contact and payment information.

As an exhibitor you are allowed 3 individuals to staff your exhibit booth. Please identify names of these individuals at bottom of form. Please notify any changes in writing, by email to Shelby Greenlow at [Shelby@irmevents.com](mailto:Shelby@irmevents.com) or by fax to 916-392-1376.

## 1. Primary Contact *Please complete the information requested.*

Person Coordinating Arrangements \_\_\_\_\_

Firm \_\_\_\_\_

Street \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_ Direct Telephone Number \_\_\_\_\_

## 2. Exhibit Fees (check the appropriate box)

- Private Company/Corporation: \$650
- Private Company/Corporation, NRMLA Member: \$500
- Public/Nonprofit Organization: \$150

## 3. Payment –Return completed application with payment.

Total amount for payment: \$ \_\_\_\_\_, payable by:

Check (payable to NRMLA)       Visa       MasterCard       American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_  
(Billing Address is different from above)

**Conference Cancellation Policy**

All cancellations of registrations must be in writing—fax (916-392-1376) or email to [Shelby@irmevents.com](mailto:Shelby@irmevents.com) is preferred. Full refunds will be issued for cancellations received on or before **September 12, 2008**. A 50% deduction will be taken for cancellations received on **September 13, 2008 through September 21, 2008**. No refund will be issued for cancellations received on or after **September 22, 2008**.

**5. Exhibitor Terms of Agreement (Page 8-9)**

I have signed the Exhibitor Terms of agreement, along with the president or CEO of my organization.

**6. For reverse mortgage lenders only: FHA Approved Lender Form (page 10)**

I am with a lender and I have provided my FHA Lender ID Number and signed the FHA Approved Verification Form. You can find out more about FHA lender certification on the [FHA website](#).

Not applicable, my organization is not registering as a lender.

**7. Exhibit Team Members**

**Maximum Number of Exhibitors for one Registration**

With your exhibit registration, you may have a total of three persons staffing your booth. All persons must sign the exhibitor terms of agreement.

**Exhibitor Registration Substitution Policy**

Substitutes are allowed. Requests must be received in writing to Shelby Greenlow by email to [shelby@irmevents.com](mailto:shelby@irmevents.com) or by fax to 916-392-1376, no later than September 22, 2008.

**Attendee Name** \_\_\_\_\_

Email \_\_\_\_\_

**Attendee Name** \_\_\_\_\_

Email \_\_\_\_\_

**Attendee Name** \_\_\_\_\_

Email \_\_\_\_\_

1400 16th Street, NW, Suite 420  
Washington, DC 20036  
Tel. 202.939.1784 · Fax 202.265.4435  
[dhicks@dworbell.com](mailto:dhicks@dworbell.com)  
[www.nrmlaonline.org](http://www.nrmlaonline.org)

**Please make checks payable to NRMLA.**

**Return this completed form to:**  
NRMLA, Attn: HUD/FHA Reverse Mortgage  
Expo- September 26, 2008