



2017 Eastern & Western Regional Meeting & Expo

EASTERN: April 3-4, 2017 | InterContinental New York Times Square, New York, NY

WESTERN: May 16-17, 2017 | Hyatt Regency Huntington Beach, Huntington Beach, CA

www.nrmlaonline.org

SPONSORSHIP OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Eastern & Western Regional meetings through a tabletop exhibit, material sponsorship and/or conference book advertising. There is limited availability so act fast to secure your space.

Diamond Sponsorship | \$9,000 (Space is limited!)

Benefits:

- One meeting room (Western only)
- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (3) comp registrations per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Full page ad in the conference book
- Advance attendee list

Silver Sponsorship | \$6,500 (Space is limited!)

Benefits:

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (2) comp registrations per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

Bronze Sponsorship | \$4,200 (Space is limited!)

Benefits:

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (1) comp registration per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

Opening Cocktail Reception | \$3,000

An exclusive opportunity to promote and position your company as the leader in the industry

Individual Material Items (Cost is per city)

Choose from:

- Lanyards for Name Badges | \$1,500*
- Conference Pens | \$1,500*
- Conference Totes | \$1,500*
- Hotel Key Cards | \$3,500*

** Note: sponsoring company is responsible for creating, producing and delivering these items to the conference. Only one of each item is available for sponsorship. If your company purchased an item in 2016 you will be given first right of refusal on the material item. Additional items are assigned on a first-come, first served basis.*

Conference Book Advertising

All ads are full color, no bleeds.

Advertisers must be current NRMLA members.

Due dates for artwork:

Eastern – March 10, 2017

Western – April 14, 2017

Press-ready pdf preferred, high resolution .jpg also acceptable.

- Back Page Ad \$1,000
- Full Page Ad \$750
- 1/2 page Ad \$500

Advertisers do not receive registration list. Must be a NRMLA member to advertise.

**SAVE up to \$1,000
by referring a new sponsor.
Contact Sarah Aaronson for details.**

For more information, please contact Sarah Aaronson (209) 549-1530 or sarah@irmevents.com

NRMLA 2017 Eastern and Western Regional Meeting Sponsorship Registration Form

Email completed form to Sarah Aaronson at sarah@irmevents.com or fax to (202) 265-4435

1. Sponsor Contact

Please complete the information requested.

Name _____
Firm _____
Street _____ Suite _____
City _____ State _____ Zip _____
Telephone Number _____ Fax Number _____
Email Address _____ Direct Telephone Number _____

2. Pricing

See Sponsorship Opportunities for more information.

SPONSORSHIPS (Pricing for Members)

- Diamond Sponsorship Eastern Western \$9,000
- Silver Sponsorship Eastern Western \$6,500
- Bronze Sponsorship Eastern Western \$4,200
- Opening Cocktail Reception Eastern Western \$3,000
- Lanyards (1 per city) Eastern Western \$1,500
- Conference Pens (1 per city) Eastern Western \$1,500
- Conference Totes (1 per city) Eastern Western \$1,500
- Hotel Key Cards (1 per city) Eastern Western \$3,500

- Sponsor Registration: (3) Complimentary Registrations with Diamond Sponsorship; (2) Complimentary Registrations with Silver Sponsorship; (1) Complimentary Registration with Bronze Sponsorship**

Attendee Name _____
Email _____
Attendee Name _____
Email _____
Attendee Name _____
Email _____

Sponsorships \$ _____

CONFERENCE BOOK ADVERTISING (Pricing for Members)

All Ads Full Color, No Bleeds

- Back Page 5" w X 8" h Eastern Western ... \$1,000
- Full Page 5" w X 8" h Eastern Western \$750
- Half Page Horizontal 5" w X 3.875" h Eastern Western \$500

Conference Book Advertising \$ _____

TOTAL PAYMENT \$ _____

3. Payment

- Check (payable to NRMLA) Visa MasterCard AmericanExpress

Credit Card Number _____ Security Code _____ Exp Date _____
Name on Card _____ Signature _____
Billing Address _____
Billing City, State, Zip _____

Cancellation Policy: No refunds after sponsorship is received.

Mail payment information to:

Darryl Hicks, NRMLA, Attn: Sponsors
1400 16th Street, NW, Suite 420 • Washington, DC 20036 • Tel. 202.939.1784 • Fax 202.265.4435

For more information, please contact Sarah Aaronson (209) 549-1530 or sarah@irmevents.com