



# 2017 Eastern & Western Regional Meeting & Expo

EASTERN: April 3-4, 2017 | InterContinental New York Times Square, New York, NY

WESTERN: May 16-17, 2017 | Hyatt Regency Huntington Beach, Huntington Beach, CA

[www.nrmlaonline.org](http://www.nrmlaonline.org)

## SPONSORSHIP OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Eastern & Western Regional meetings through a tabletop exhibit, material sponsorship and/or conference book advertising. There is limited availability so act fast to secure your space.

### Diamond Sponsorship | \$9,000 (Space is limited!)

**Benefits:**

- One meeting room (Western only)
- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (3) comp registrations per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Full page ad in the conference book
- Advance attendee list

### Silver Sponsorship | \$6,500 (Space is limited!)

**Benefits:**

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (2) comp registrations per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

### Bronze Sponsorship | \$4,200 (Space is limited!)

**Benefits:**

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (1) comp registration per company
- Logo recognition in the General Session
- High-rotation banner ad on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

### Opening Cocktail Reception | \$3,000

An exclusive opportunity to promote and position your company as the leader in the industry

### Individual Material Items (Cost is per city)

**Choose from:**

- Lanyards for Name Badges | \$1,750\*
- Conference Pens | \$1,500\*
- Conference Totes | \$1,500\*
- Hotel Key Cards | \$3,500\*

*\* Note: sponsoring company is responsible for creating, producing and delivering these items to the conference. Only one of each item is available for sponsorship. If your company purchased an item in 2015 you will be given first right of refusal on the material item. Additional items are assigned on a first-come, first served basis.*

### Conference Book Advertising

All ads are full color, no bleeds.

Advertisers must be current NRMLA members.

**Due dates for artwork:**

**Eastern – March 10, 2017**

**Western – April 14, 2017**

Press-ready pdf preferred, high resolution .jpg also acceptable.

- Back Page Ad \$1,000
- Full Page Ad \$750
- 1/2 page Ad \$500

*Advertisers do not receive registration list. Must be a NRMLA member to advertise.*

**SAVE up to \$1,000  
by referring a new sponsor.  
Contact Sarah Aaronson for details.**

**For more information, please contact Sarah Aaronson (209) 549-1530 or [sarah@irmevents.com](mailto:sarah@irmevents.com)**

# NRMLA 2017 Eastern and Western Regional Meeting Sponsorship Registration Form

Email completed form to Sarah Aaronson at sarah@irmevents.com or fax to (202) 265-4435

## 1. Sponsor Contact Please complete the information requested.

Name \_\_\_\_\_  
Firm \_\_\_\_\_  
Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
Email Address \_\_\_\_\_ Direct Telephone Number \_\_\_\_\_

## 2. Pricing See Sponsorship Opportunities for more information.

### SPONSORSHIPS (Pricing for Members)

- Diamond Sponsorship .....  Eastern  Western .....\$9,000
- Silver Sponsorship .....  Eastern  Western .....\$6,500
- Bronze Sponsorship .....  Eastern  Western .....\$4,200
- Opening Cocktail Reception .....  Eastern  Western .....\$3,000
- Lanyards (1 per city).....  Eastern  Western .....\$1,500
- Conference Pens (1 per city).....  Eastern  Western .....\$1,500
- Conference Totes (1 per city).....  Eastern  Western .....\$1,500
- Hotel Key Cards (1 per city) .....  Eastern  Western .....\$3,500

**Sponsor Registration: (3) Complimentary Registrations with Diamond Sponsorship; (2) Complimentary Registrations with Silver Sponsorship; (1) Complimentary Registration with Bronze Sponsorship**

Attendee Name \_\_\_\_\_  
Email \_\_\_\_\_  
Attendee Name \_\_\_\_\_  
Email \_\_\_\_\_  
Attendee Name \_\_\_\_\_  
Email \_\_\_\_\_

**Sponsorships** \$ \_\_\_\_\_

### CONFERENCE BOOK ADVERTISING (Pricing for Members)

#### All Ads Full Color, No Bleeds

- Back Page 5" w X 8" h .....  Eastern  Western ...\$1,000
- Full Page 5" w X 8" h .....  Eastern  Western .....\$750
- Half Page Horizontal 5" w X 3.875" h....  Eastern  Western .....\$500

**Conference Book Advertising** \$ \_\_\_\_\_

**TOTAL PAYMENT** \$ \_\_\_\_\_

## 3. Payment

- Check (payable to NRMLA)       Visa       MasterCard       AmericanExpress

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Billing City, State, Zip \_\_\_\_\_

**Cancellation Policy:** No refunds after sponsorship is received.

### Mail payment information to:

Darryl Hicks, NRMLA, Attn: Sponsors  
1400 16th Street, NW, Suite 420 • Washington, DC 20036 • Tel. 202.939.1784 • Fax 202.265.4435

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