NRMLA is inviting industry suppliers to participate in the Western & Eastern Regional meetings through a tabletop exhibit, material sponsorship and/or conference book advertising. There is limited availability so act fast to secure your space.

**Diamond Sponsorship | $9,000** (Space is limited!)
Benefits:
- One meeting room
- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (4) comp registrations per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Full page ad in the conference book
- Advance attendee list

**Silver Sponsorship | $6,500** (Space is limited!)
Benefits:
- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (3) comp registrations per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

**Bronze Sponsorship | $4,200** (Space is limited!)
Benefits:
- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (1) comp registration per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

**Opening Cocktail Reception | $3,000**
An exclusive opportunity to promote and position your company as the leader in the industry

**Individual Material Items** *(Cost is per city)*
Choose from:
- Lanyards for Name Badges | $1,500*
- Conference Pens & Notepads | $1,500* ea.
- Conference Totes | $1,500*
- Hotel Key Cards | $3,500*

*Note: sponsoring company is responsible for creating, producing and delivering these items to the conference. Only one of each item is available for sponsorship. If your company purchased an item in 2018 you will be given first right of refusal on the material item. Additional items are assigned on a first-come, first served basis.

**Conference Book Advertising**
All ads are full color, no bleeds. Advertisers must be current NRMLA members.

**Due dates for artwork:**
- Western – March 6, 2019
- Eastern – May 1, 2019

Press-ready pdf preferred, high resolution .jpg also acceptable.

- Back Page Ad 5” w x 8” h $1,000
- Full Page Ad 5” w x 8” h $750
- 1/2 page Ad 5” w x 3.75” h $500

Advertisers do not receive registration list.
NRMLA 2019 Western and Eastern Regional Meeting Sponsorship Registration Form

Email completed form to Sarah Aaronson at sarah@irmevents.com or fax to (202) 265-4435

1. Sponsor Contact  Please complete the information requested.

Name ______________________________________________________________________________________________________________________________________________
Firm ________________________________________________________________________________________________________________________________________________
Street ________________________________________________________________________________________Suite ________________________________________________
City __________________________________________________________State _______________________ Zip _________________________________________________
Telephone Number ____________________________________________ Fax Number ________________________________________________________________________
Email Address _________________________________________________ Direct Telephone Number _________________________________________________

2. Pricing  See Sponsorship Opportunities for more information.

SPONSORSHIPS (Pricing for Members)

☐ Diamond Sponsorship ................................ Western ☐ Eastern .....$9,000 each
☐ Silver Sponsorship ................................ Western ☐ Eastern .....$6,500 each
☐ Bronze Sponsorship ................................ Western ☐ Eastern .....$4,200 each
☐ Opening Cocktail Reception................................ Western ☐ Eastern .....$3,000 each
☐ Lanyards (1 per city) ........................................ Sold ☐ Sold ......$1,500 each
☐ Conference Pens (1 per city) ................................ Western ☐ Eastern .....$1,500 each
☐ Conference Notepads (1 per city) ................................ Western ☐ Eastern ......$1,500 each
☐ Conference Totes (1 per city) ................................ Sold ☐ Sold ......$1,500 each
☐ Hotel Key Cards (1 per city) ................................ Sold ☐ Sold ......$3,500 each

CONFERENCE BOOK ADVERTISING (Pricing for Members)

All Ads Full Color, No Bleeds

☐ Back Page 5”w X 8”h ............................................. Western ☐ Eastern ...$1,000
☐ Full Page 5”w X 8”h ............................................ Western ☐ Eastern ......$750
☐ Half Page Horizontal 5”w X 3.75”h ................ Western ☐ Eastern ......$500

Sponsorships $______________________________________

Conference Book Advertising $______________________________________

3. Payment

☐ Check (payable to NRMLA) ☐ Visa ☐ MasterCard ☐ AmericanExpress

Credit Card Number __________________________ Security Code __________ Exp Date __________
Name on Card __________________________________________ Signature __________________________
Billing Address ______________________________________________________________________________________
Billing City, State, Zip _________________________________________________

Cancellation Policy: No refunds after sponsorship payment is received.

Send completed application and payment to Sarah Aaronson at sarah@irmevents.com OR
You may mail or fax payment to:
Violet Arthur, NRMLA, Attn: Sponsors
140016th Street, NW, Suite 420 • Washington, DC 20036 • Tel (202) 939-1963, Fax (202) 265-4435

For more information, please contact Sarah Aaronson (209) 573-0504 or sarah@irmevents.com

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