



2018 Eastern Regional Meeting & Expo

May 21-22, 2018 | InterContinental New York Times Square, New York, NY

www.nrmlaonline.org

SPONSORSHIP OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Eastern Regional Meeting through a tabletop exhibit, material sponsorship and/or conference book advertising. There is limited availability so act fast to secure your space.

Diamond Sponsorship | \$9,000 (Space is limited!)

Benefits:

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (3) comp registrations per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Full page ad in the conference book
- Advance attendee list

Silver Sponsorship | \$6,500 (Space is limited!)

Benefits:

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (2) comp registrations per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

Bronze Sponsorship | \$4,200 (Space is limited!)

Benefits:

- Tabletop Exhibit Space: (1) 6-foot skirted and draped table
- (1) comp registration per company
- Logo recognition in the General Session
- Logo on the conference website and email marketing
- Half page ad in the conference book
- Advance attendee list

Opening Cocktail Reception | \$3,000

An exclusive opportunity to promote and position your company as the leader in the industry

Individual Material Items

Choose from:

- Lanyards for Name Badges | \$1,500*
- Conference Pens | \$1,500*
- Conference Totes | \$1,500*
- Hotel Key Cards | \$3,500*

**Note: sponsoring company is responsible for creating, producing and delivering these items to the conference. Only one of each item is available for sponsorship. If your company purchased an item in 2017 you will be given first right of refusal on the material item. Additional items are assigned on a first-come, first served basis.*

Conference Book Advertising

All ads are full color, no bleeds.

Advertisers must be current NRMLA members.

Due date for artwork:

April 27, 2018

Press-ready pdf preferred, high resolution .jpg also acceptable.

- Back Page Ad 5" w x 8" h \$1,000
- Full Page Ad 5" w x 8" h \$750
- 1/2 page Ad 5" w x 3.75" h \$500

Advertisers do not receive registration list. Must be a NRMLA member to advertise.

SAVE up to \$1,000
by referring a new sponsor.
Contact Sarah Aaronson for details.

For more information, please contact Sarah Aaronson (209) 549-1530 or sarah@irmevents.com

NRMLA 2018 Eastern Regional Meeting Sponsorship Registration Form

Email completed form to Sarah Aaronson at sarah@irmevents.com or fax to (202) 265-4435

1. Sponsor Contact

Please complete the information requested.

Name _____
Firm _____
Street _____ Suite _____
City _____ State _____ Zip _____
Telephone Number _____ Fax Number _____
Email Address _____ Direct Telephone Number _____

2. Pricing

See Sponsorship Opportunities for more information.

SPONSORSHIPS (Pricing for Members)

- Diamond Sponsorship\$9,000 each
- Silver Sponsorship\$6,500 each
- Bronze Sponsorship\$4,200 each
- Opening Cocktail Reception\$3,000 each
- Lanyards **Sold**\$1,500 each
- Conference Pens **Sold**\$1,500 each
- Conference Totes\$1,500 each
- Hotel Key Cards **Sold**\$3,500 each

- Sponsor Registration: (3) Complimentary Registrations with Diamond Sponsorship; (2) Complimentary Registrations with Silver Sponsorship; (1) Complimentary Registration with Bronze Sponsorship**

Attendee Name _____
Email _____
Attendee Name _____
Email _____
Attendee Name _____
Email _____

Sponsorships \$ _____

CONFERENCE BOOK ADVERTISING (Pricing for Members)

All Ads Full Color, No Bleeds

- Back Page 5" w X 8" h\$1,000
- Full Page 5" w X 8" h\$750
- Half Page Horizontal 5" w X 3.75" h\$500

Conference Book Advertising \$ _____

TOTAL PAYMENT \$ _____

3. Payment

- Check (payable to NRMLA) Visa MasterCard AmericanExpress

Credit Card Number _____ Security Code _____ Exp Date _____
Name on Card _____ Signature _____
Billing Address _____
Billing City, State, Zip _____

Cancellation Policy: No refunds after sponsorship is received.

Mail payment information to:

Darryl Hicks, NRMLA, Attn: Sponsors
1400 16th Street, NW, Suite 420 • Washington, DC 20036 • Tel. 202.939.1784 • Fax 202.265.4435

For more information, please contact Sarah Aaronson (209) 549-1530 or sarah@irmevents.com