



John is a business-to-business executive, investor and entrepreneur with more than 30 years' diverse experience concentrated in technology and the cultivation of business development strategies.

Before joining ReverseVision as president, John had ^[1]_[SEP] been focused on a series of business ventures including serving as president of an information sharing technology provider, an investor in two businesses and a consultant to a business incubator.

Previously, John served as Chief Operating Officer for Del Mar DataTrac (DMD) – a leading innovator in mortgage lending automation, including the well-regarded mortgage loan origination system (LOS) DataTrac. His role with DMD included overall business operations responsibility, direct responsibility for product management, customer support, professional services and information technology.

Prior to that, John has held senior executive positions with IPS Sendero, RF/Spectrum Decision Science Corporation, and IBM.

John was an employee of the U.S. Navy, where he served as a systems engineer and attended both Drexel University and Rensselaer Polytechnic Institute.

John is a motorcycle enthusiast and enjoys going on rides in Baja and the US as often as possible.