



Loren Riddick is a fifth generation native from the Smoky Mountains of East Tennessee. After earning an Associate Degree from Walters State Community College while playing basketball, Loren began a modeling and acting career in New York where he was featured in commercials and beyond with the likes of the “Cosby Show” and “All My Children.” Foregoing a promising career in show business, Loren followed his heart by leaving New York to be with his true love, Missi, who was attending East Tennessee State University. After earning a second degree from ETSU, Loren entered the mortgage business in 1999 and today is the National Sales Director, Reverse Mortgage Lending, at Thrive Mortgage.

Community involvement and giving back has always been a big priority for Loren. For the last 20 years, he has supplied a free basketball camp for well over 1,000+ area kids that focuses on not only lots of fun, but the hope of conveying important life skills to the girls and boys for the future. Loren has been a featured speaker at each of the last four years at our national conferences and is always a well-received speaker and mentor for our industry. His passion for seniors and helping other forward mortgage professionals embrace the amazing news of the HECM is an undeniable passion for Loren and his team.