

Britany Luth is a mortgage professional with over 20 years in the mortgage industry, with the most recent 15 years focused on reverse mortgages with Finance of America Reverse LLC. Her current role as the senior vice president of business optimization affords her the

opportunity to optimize company processes, systems, and proprietary products. She holds FHA Direct Endorsement Underwriting Authority, NMLS licenses in 5 states, and also sits on the Board for Finance of America Cares, a nonprofit organization. In 2021, Luth was awarded as one of HousingWire's Rising Stars for being industry leader. She holds a B.S. in business management with a minor in marketing from Oklahoma State University.