

Jesse Allen, Rate



Jesse Allen is President of 55+ Lending at Rate, where he leads efforts to expand solutions that meet the unique needs of the demographic. A transformational leader with extensive experience in financial services and community service, Jesse has built and led high-performing teams that deliver results and create lasting value for clients and stakeholders. He executes through the core principle of - Both/And leadership—where confidence meets curiosity, instinct meets data, and clarity drives results. Before joining

Rate, he launched and served as President of Reverse Mortgage Lending with an independent mortgage bank, and as EVP of external production at American Advisors Group. During his time with Bank of America, he oversaw the implementation of the landmark Dodd-Frank mortgage origination rules and served as the Head of Bank of America's reverse mortgage business, which grew from startup to becoming one of the largest platforms in the history of the industry. Jesse is a first-generation college graduate with a BBA from Pace University, summa cum laude, and an MBA from UCLA's Anderson School of Management. He has previously held Series 7, 63, and General Securities Principal's licenses (Series 24), as well as insurance licenses in both California and New York.